

## Workshop 6 – Knowledge brokers game-based workshop

### Facilitators:

**Dominika Wojtowicz:** PhD in Management Science. Analyst, evaluator and assistant professor at the Chair of Economy of the Koźmiński University. She gives lectures on the methodology of quantitative and qualitative research used in policy analyses. Her scientific interests focus on the broadly understood effectiveness of public intervention geared towards strengthening the regional and local development. She participated in many research projects focused on specific areas of public policies. She is an author of expert opinions in the field of impact of the EU funds on regional economies in Poland, on behalf of, inter alia, the European Parliament and the European Commission. She is an author and co-author of publications on the EU Cohesion Policy, regional development policies and of numerous research reports. She was a coordinator of studies on modern evaluation methods for specific areas of public interventions, studies on the use of evaluation in EU Member States, as well as on the methods used within the Regulatory Impact Assessment. She is an advisor and trainer for public administration officers in the field of evaluation.



**Tomasz Kupiec:** Doctor of Economic Science - EGO-Evaluation for Government Organization, Poland. Tomasz has been working on evaluations since 2007 as a manager of regional evaluation unit in Silesia, Poland and as an independent evaluator of public policies since 2010. He is the author of a number of publications on evaluation use determinants, and shaping and performance of evaluation systems. Together with Karol Olejniczak he is developing the concept of knowledge brokering as a theoretical basis for evaluation units in public organizations.

### Workshop Content

In a complex world, knowledge is needed to run effective public policies. However, the flow of knowledge between the experts that produce the knowledge, and its users, who are the decision-makers, is not a straightforward process.

A knowledge broker is a public professional acting as an intermediary, ensuring that the message from studies to decision-making gets across. Knowledge brokering helps decision-makers to be better equipped to create evidence-based policies that are better designed and will more successfully serve the citizens.

The training is designed as a one-day game-based session. Participants play the role of managers within their regional evaluation units. Their mission is to help different decision-makers in successfully implementing socio-economic projects.

Participants can learn six key knowledge brokering skills:

1. Identifying knowledge needs of policy actors
2. Acquiring credible studies
3. Combining results into policy arguments
4. Reaching users with appropriate dissemination strategies
5. Delivering research results at the right moment of decision-making cycle
6. Managing a unit and its network with limited resources

The simulation game is run in turns which are followed by detailed feedback and debriefing sessions grounded in latest empirical research on evidence used in decision-making.